

# Professional Profiles



**Daniel Braff**  
Partner  
Sahn Ward Coschignano, PLLC

**Name:** Daniel Braff

**Title:** Partner

**Company:** Sahn Ward Coschignano, PLLC

**Location:** 333 Earle Ovington Blvd., Suite 601, Uniondale, NY 11553 and 405 Lexington Ave., 26<sup>th</sup> Floor, New York, N.Y.

**Birthplace:** Manhasset, New York

**Education:** B.A., Lehigh University; J.D., New York University School of Law

**First job outside of real estate:** As a teenager, I worked in my father's medical office in lower Manhattan.

**First job in real estate or allied field:** My first job in real estate was at a law firm in Westchester, focusing on land use and zoning, and environmental law.

**What do you do now and what are you planning for the future?** For the past two years, I have spearheaded the firm's expansion into New York City, concentrating my practice in the areas of zoning and land use. Future plans include continuing to grow the firm's New York City land use practice.

**How do you unwind from a busy day in real estate?** Spending time with my family, watching the Islanders, and fishing.

**Favorite movie:** My favorites change often, but regarding recent movies, I really enjoyed "Whiplash."

**What is your dream job?** Fishing guide in the Florida Keys (as a retirement job, so there is still a chance that could happen).



**Jennifer Brown**  
Executive Director  
Flatiron/23<sup>rd</sup> Street Partnership

**Name:** Jennifer Brown

**Title:** Executive Director

**Company:** Flatiron/23<sup>rd</sup> Street Partnership

**Location:** Midtown South/Flatiron District

**Birthplace:** Dayton, Ohio

**Education:** BA in Political Science, University of Cincinnati; MPA, New York University

**First job outside of real estate:** Wall Street Investor Relations firm

**First job in real estate or allied field:** Union Square Partnership BID

**What do you do now and what are you planning for the future?** Executive director of the Flatiron/23<sup>rd</sup> Street Partnership

**How do you unwind from a busy day in real estate?** I hang out with my kids and attend their various activities, download on their day, read and exercise

**Favorite book or author:** Of all time? Probably "Lord of the Flies" or "Gone with the Wind." I love the Hunger Games series. Lately I have been reading parenting books!

**Favorite movie:** Ever? That's hard. I love "The Contender" with Joan Allen and "City Hall" with Al Pacino. I'm a huge fan of the Hunger Games. Nowadays I spend a lot of time watching Star Wars with my children.

**If you could invite one person to dinner (living or dead, but not related to you) who would it be and where would you go?** Maybe someone like FDR or another world-renowned leader who managed through a crisis, to ask what that was like and where they drew strength from in difficult times. I'd pick one of the restaurants in our district – there are so many choices!



**Todd Korren**  
Principal / Chief Operating  
Officer  
EVO Real Estate Group

**Name:** Todd Korren

**Title:** Principal / Chief Operating Officer

**Company:** EVO Real Estate Group

**Location:** 1430 Broadway

**Birthplace:** Queens, N.Y.

**Education:** B.S. - New York University; MBA - New York University

**First job outside of real estate:** Salesperson in a clothing store and cleaning pools to pay for college

**First job in real estate or allied field:** RE broker

**What do you do now and what are you planning for the future?** I oversee day to day operations of our company which includes directing and supporting our brokerage team; recruiting; business development; and strategic planning and implementation of our strategic initiatives. We are developing EVO to be the best privately owned, mid-sized, full service brokerage company in the marketplace where people enjoy coming to work and our clients value our results.

**How do you unwind from a busy day in real estate?** Reading, gardening, biking

**Favorite book or author:** Nelson DeMille

**Favorite movie:** "The Godfather," "Gladiator" and "Lawrence of Arabia"

**Last song you purchased/downloaded?** Was either from Coldplay or Dave Matthews

**One word to describe your work environment:** Collaborative

**If you could invite one person to dinner (living or dead, but not related to you) who would it be and where would you go?** Richard Branson or Socrates

**What is your dream job? (something other than your current job):** Environmental management / recycling related.



**Louis Pfaff**  
Acquisition and Operations  
Manager  
Trion Real Estate Management

**Name:** Louis Pfaff

**Title:** Acquisition and Operations Manager

**Company:** Trion Real Estate Management

**Location:** New York, NY & Yonkers, N.Y.

**Birthplace:** Bronx, N.Y.

**Education:** Iona Preparatory 96; University of Florida 00 Bachelors of Science in Business Administration Major Finance and University of Florida 03' MBA Focus on Real Estate Analysis and Urban Planning.

**First Job Outside Of Real Estate:** Plumber's Assistant Ranger Plumbing NY, NY

**First Job In Real Estate Or Allied Field:** Commercial real estate loan officer Bank of America

**What Do You Do Now And What Are You Planning For The Future?** Acquisition and operations manager for Trion Real Estate Management. I plan on continuing a long career at Trion to do what I truly love, working for and with great people.

**How Do You Unwind From A Busy Day In Real Estate?** Jogging, hockey, poker, and reading

**Favorite Book Or Author:** The Bible

**Favorite Movie:** "The Godfather II"

**Last Song You Purchased/Downloaded?** Frank Sinatra – "One For My Baby"

**One Word To Describe Your Work Environment:** Opportunity

**Rules To Live By In Business:** Character Is What You Do When Nobody Is Watching

**If You Could Invite One Person To Dinner (Living Or Dead, But Not Related To You) Who Would It Be And Where Would You Go?** An Italian dinner with President James Monroe.

**What Is Your dream Job?** Being a baseball player for The New York Yankees